

Meeting on Thursday, September 8th 2016 at 6:30pm

- I. Introduction – Welcome – Members present: Bert Buri, Lisa Buri, Jerry Fox, Laura Gentry, Paul Cagle, and LeeAnn Sulzner.
- II. Update from the Annual Community Yard Sale – Laura Gentry
 - A. There were many lots off of Hwy 64 that participated in the yard sale.
 - B. Less vendors but more homes participated. David Brown also rented out his lot for participants.
 - C. Financial Report by Paul Cagle: The Chamber of Commerce took a loss in the yard sale this year. To date \$547.00 has been paid to cover expenses. \$787.00 to 1674.00 has yet to be paid. One of the reasons for the higher amount was due to more advertising this year. Second reason, there were less vendors this year.
 - D. Suggestions for next year to bring in a revenue:
 1. Jerry's suggestion - Approach all the participants thanking them for their participation and give them a rack card and application to encourage them to become a member of the Chamber of Commerce.
 2. Jerry's suggestion - Have pointer/signs showing directions from the main highways to the Wartrace City Wide Yard Sale. Make sure that all flyers are branded with the Wartrace Chamber of Commerce.
 3. Laura's suggestion – Offer more Ads to buy from businesses and promote it earlier.
 4. Laura's suggestion – Attract Antique Car Clubs to show off their cars.
 5. LeeAnn's Suggestion – Jar for donations.
 6. Laura's suggestion – Chamber should have a booth to sell water and candy.
 7. LeeAnn's Suggestion – Schwan's fundraising, LeeAnn will research the possibility.
- III. Update / introduction of the new Chamber telephone number – Bert – 10 mins
 - A. New phone number is: 931-240-0300
 - B. Price is \$19.95 a month for 1200 minutes
 - C. Due on the 26th of each month
 - D. Jerry will do the voice override

- E. Bert will set up extensions – #1 general info & upcoming events, #2 next meeting, #3 holiday and seasonal activities, #4 membership, and #5 Online Info.

IV. Update on financials – Paul – 10 mins

- A. The balance in the account as of today is \$7,517.00 (This does not include the Yard Sale Expenses).
- B. The MusicFest made a profit of \$600.00

V. Membership drive discussion – Lee Ann / Cindy – 20 mins (update on rack cards from Jerry / Paul)

- A. Update on rack cards by Jerry and Paul
 - 1. Paul will work with Pearl to find the original template to be modified and updated.
 - 2. Jerry will send an email with the information that should be updated.
 - 3. Paul and Bert will work on the template and send it to the printers.
- B. Membership drive – LeeAnn & Cindy
 - 1. Paul has a list of past members of whom paid dues. Paul is giving the list to Lisa to consolidate with the present list which will be completed in electronic word form. This list will be distributed among current members so that they may put their name beside the ones they want to reach out to ask to join the W C of C. They will send back the form to Lisa to be updated and redistributed.
 - 2. Laura recommended that we do a mailer of all residents that live on Route 1.
 - 3. Planning for the holiday mixer, we will invite members and prospects. This will be a great way to add members.

VI. New Business – all -25 mins

- A. We discussed where to meet.
 - 1. A letter was submitted to Kim at the Wartrace Town Hall by Jerry. We asked to use the Community Center on every 2nd Thursday of the month from 6:30pm to 8:30pm.
 - 2. Another option was brought up by Laura, was the Walking Horse Museum. We would give them free membership and promote them on any event that we or the museum would hold for free.

- B. Laura will ask the museum officer to schedule our Bert Buri to attend their meeting next Tuesday at 6:00pm to present this idea to them.
- C. Lawnmower Rally Day – See Jerry Fox’s proposal – Lisa Buri nominated Jerry Fox Lead Coordinator of the rally.
 - 1. Jerry suggested the 4 other people help him. LeeAnn Sulzner volunteered. The spots would include: Parade Leader, Race/Derby Leader, Vendor/Sponsor Leader, and Judicial Events Leader.
- D. Holiday mixer - Tentative date set for December 8th at 6:00pm place to be determined depending on acceptance of meeting place. We would charge \$5.00 a person depending on total cost of the event and interest of membership.
- E. Laura Gentry suggested we look for a small storage building to put our event signs and other equipment used by the chamber. All members are to be on the lookout for a storage place or building to be rented or bought for a low price. (Bring up on old business and updates at next meeting.)
- F. Laura Gentry and Lisa Buri have volunteered to attend the Bedford County Chamber of Commerce meetings. They will report back at the next Wartrace Chamber of Commerce meeting of any upcoming events and business information following the attendance of the Bedford County C of C meeting.

VII. Meeting Concluded – Follow ups of agenda will be at the next meeting or via email.